

# Public ways to display what working learners are doing

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RESOURCE	Guides

**Importance of public recognition:** Public displays of student work play a pivotal role in acknowledging and celebrating individual achievements, fostering a sense of pride, and cultivating a vibrant and innovative environment. Beyond recognition, these displays serve as tangible evidence of progress, inspiring other working learners while instilling a sense of ownership and confidence in one's abilities. Furthermore, public recognition not only boosts self-esteem but also reinforces the significance of collaboration, creativity, and dedication, fostering a culture where every contribution is valued and celebrated, nurturing a community where everyone is motivated to excel. A great video to refer to is [Recognize your Working Learners](#).

The following are some easy to implement ideas:

1. **Social Media Campaigns:** Use social platforms like LinkedIn, X, or Instagram to share success stories, testimonials, or highlights from working learners. Create dedicated hashtags to track and share their experiences.
2. **Newsletters:** Regularly publish newsletters featuring success stories, case studies, or articles written by working learners. This offers a platform to share their insights and achievements.
3. **Events or Webinars:** Host events or webinars where working learners can present their work, projects, or findings. This allows them to engage with a wider audience and showcase their expertise.
4. **Visual Displays:** Create physical or digital boards in common areas showcasing achievements, milestones, and success stories of working learners. This could be in the form of posters, infographics, or digital screens.
5. **Awards:** Establish recognition programs or awards specifically for working learners to celebrate their achievements publicly within the organization. Having a tangible award can act as a motivating factor for working learners to chase innovative work.
  - ASU is excited to offer Working Learner awards which recognize the amazing contributions of our students. You can nominate your working learner [here](#) and nominations for Supervisor of the Year can be submitted [here](#).

6. **Collaborations:** Collaborate with other departments or institutions to showcase the work and contributions of working learners in joint initiatives or projects. This can also serve as an excellent way for working learners to develop additional skills and engage in experiences they might not get to in their day to day work.
  
7. **Guest Speaker Series:** Invite experienced working learners to be guest speakers at events, conferences, seminars, trainings or even all-staff meetings that allow them to share their experiences with your department.
  
8. **Video Testimonials:** Produce video testimonials or documentaries featuring working learners sharing their journey, accomplishments, and how their learning experience impacted their professional growth.
  - Here is an example of a [video testimonial](#) created by Work+ showcasing what students have said about their working learner career readiness journey.
  
9. **Participate in National Student Employment Week:** Every year in the second full week of April, student employment is celebrated and recognized around the U.S. It is meant to recognize students who perform outstanding work while attending college. Use this time to plan a fun gathering, turn it into a spirit week with a fun theme each day or write a personalized note to your working learners thanking them for all they do – the possible celebrations are endless. While we don't want to wait for one week out of the year to recognize our working learners, it does pose a great time to infuse some added fun!